

Inovácie v agro- potravinárstve

Výstupy projektu CO-FRESH v praxi



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CO-FRESH: Spoluvytváranie udržateľných a konkurencieschopných hodnotových reťazcov pre ovocie a zeleninu v Európe

Ciel: Prepojiť kľúčových aktérov z vybraných pilotných agropotravinárskych hodnotových reťazcov pri implementácii technologických a netechnologických inovácií.

- Projekt vyvinul techniky a nástroje na re-dizajn agropotravinárskych hodnotových reťazcov prostredníctvom kolaboratívnych prístupov. Projekt pilotne otestoval inovatívne systémové prístupy v týchto reťazcoch a šíri tieto inovácie na európskej úrovni.
- 42 mesiacov (10/2020 – 03/2024)
- 26 partnerov: CNTA (ES), Gent University (BE), Wageningen University (NL)

CO-FRESH: Spoluvytváranie udržateľných a konkurencieschopných hodnotových reťazcov pre ovocie a zeleninu v Európe

- Zmapovanie hodnotových reťazcov v 10 krajinách Európy (>100!)
- Portfólio inovatívnych business modelov vrátane 2 príkladov zo Slovenska
- Implementácia 7 pilotných aktivít (FR, NL, ES, IT, PL, HU), napr.:
 - vývoj inovatívnych proteínov, digitálne nástroje v poľnohospodárstve,
 - využívanie zvyškov pri produkcii džúsov v produkcii potravín,
 - riadiace nástroje na lepšie využívanie lokálnej produkcie krmív pre ošípané,
 - inovatívne obalové materiály, ...
- Spolupráca s inými projektami & pracovnými skupinami na európskej úrovni → joint policy brief

Kozárová Family Farm Pumpkin Value Chain

Kozárová farm is a Slovakian family business that manages an entire value chain for production of healthy food products from pumpkin seeds (oil) and healthy snacks. The family has implemented innovative brain farm to help environmental production, which will be successful and good source to be technology affiliate.

AGROKRUM

AGROKRUM follows the idea of Ecology Zone, first created more than 10 years ago by farmers and led to the creation of a cooperative with 3 members and 3 generative farms. AGROKRUM sells fresh organic vegetables through a Community Supported Agriculture scheme and Flexible pick-up points. The concept includes all the relevant technologies, training, and advisory services as a package, for supporting farms in optimising their practices concerning soil quality and the environment. Currently, AGROKRUM operates only in Slovakia, but it has a promising eco-friendly potential in agriculture.

Target Users

- Young nature-oriented families with access to 2-3 ha of land
- Pragmatism of healthy lifestyle and sustainability
- Cities (in a smaller context)

Market Channels

- Promotion activities with early adopters, such as agricultural secondary schools and regional authorities

Strengths

- Repetitive in agriculture turned into a promising concept with a long term perspective
- Environmentally friendly and socially responsible approach
- Innovative on-farm technologies, including digital ones
- Reduced costs for farmers, including labor costs
- Easy operation and repairing of the mechanical technology

High-quality soil, healthy food and strong relationships are the main pillars of AGROKRUM's Ecology Zone concept



Map and Assess

State-of-the-art

Framework and indicators

Success Key Factors

Results

Portfolio of innovative bussines models

Implications for policy and governance

Co-creation of innovative value chains

7 Pilot Cases



Results

Project outcomes

Tech and non-tech innovative solutions

Bussines Cases Tool Kits

7 Improved Sustainable Value Chains

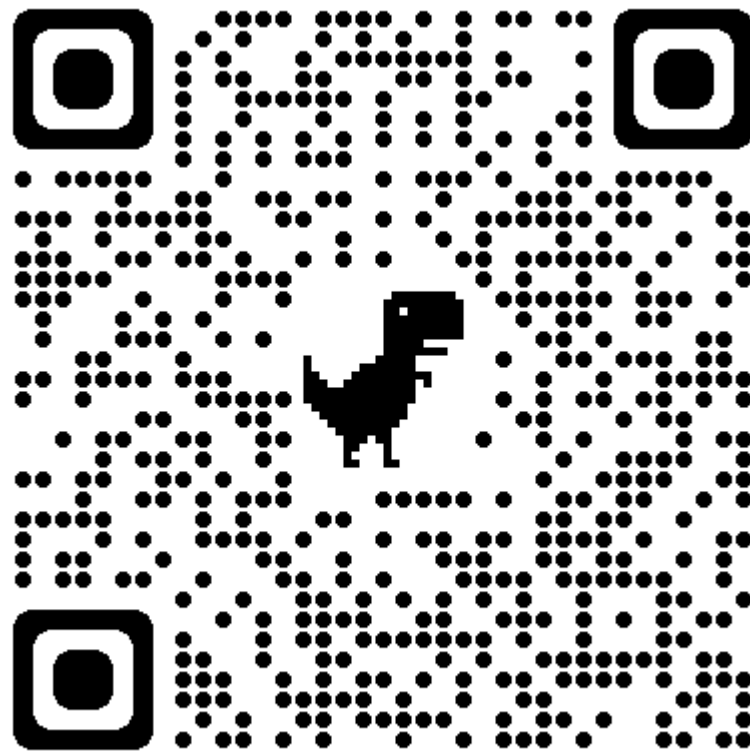
Collective Mark

100 Practice Abstracts

Joint Policy Briefs

NETWORKING - EPI-Agri
RUR-06 & 07 Projects

Kto sú naše sesterské projekty?



Nezmeškajte ani naše záverečné podujatie v Bruseli!



SAVE THE DATE

CO-FRESH: Co-creating the Future of Agrifood Value Chains

14 March 2024

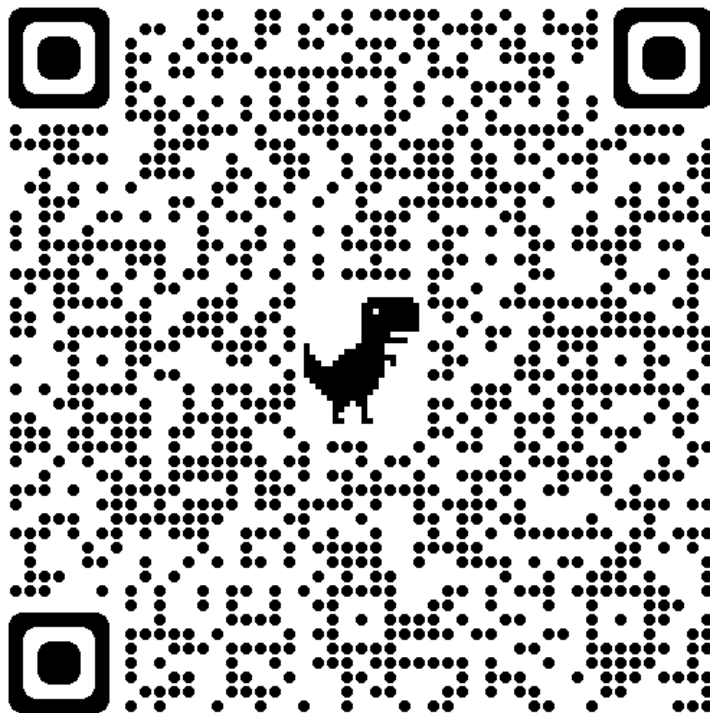
Brussels



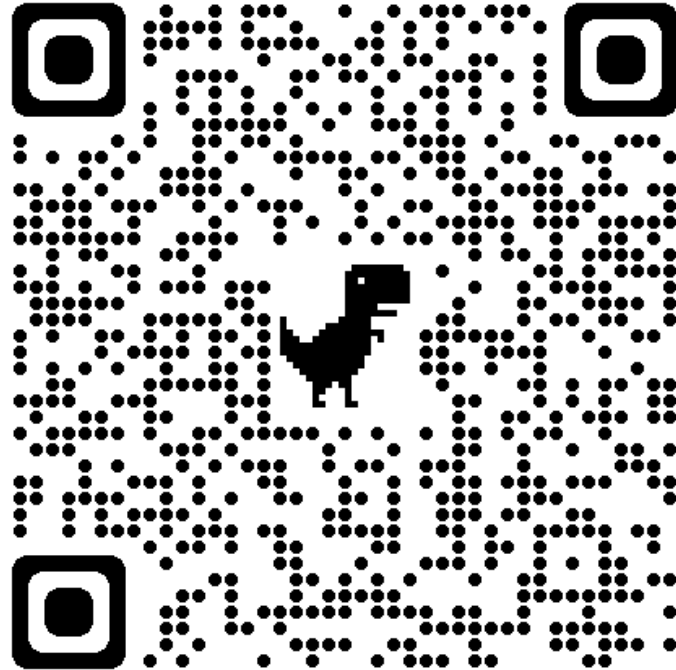
co-fresh.eu



Nenechajte si ujsť naše ďalšie podujatie k pilotnej aktivite vo Varšave!



Prieskum týkajúci sa spokojnosti s podujatím!



CO
FRESH

Ďakujem za
pozornosť!



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